**Paraphrasing Preparation for Drafting**

**Directions**: Complete the following table to help you prepare for the Term Report. Write down 12 quotations from your sources and paraphrase them. You must use at least FOUR text sources, and you must upload this before your drafting begins.

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| **Source #1 – Title of Article** | What Makes Apple So Valuable? |
| **Author Surname** | [REBECCA](https://www.investopedia.com/contributors/68092/) |
| **Author Initials** | [McclAY](https://www.investopedia.com/contributors/68092/) |
| **Name of Magazine or Newspaper, etc.** | **Investopedia** |
| **Year** | **2022** |
| **URL (Hyperlink)** | **https://www.investopedia.com/insights/what-makes-aapl-valuable-company/#toc-the-bottom-line** |
| **1st Quotation** | As long as Apple continues to innovate, there will be heightened demand for its products and services. |
| **Paraphrase** | Demand for Apple's goods and services will increase as long as it keeps innovating a new product (MCCLAY, 2022). |
| **2nd Quotation** | While some analysts say Apple’s heydays of innovative breakthroughs are over, the company continues to announce advances to its technology. |
| **Paraphrase** | According to MACCLAY (2022), The company continues to make improvements to its technology, despite the opinion of some analysts that Apple's heydays of inventive breakthroughs are over. |
| **3rd Quotation** | For the time being, the company seems well anchored as the world's most valuable company and is unlikely to be dethroned anytime soon. |
| **Paraphrase** | The company's position as the most valuable business in the world currently appears well-established, and it is unlikely that it will be overthrown anytime soon (MCCLAY, 2022). |

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| **Source #2 – Title of Article** | How Much Is Apple Worth? |
| **Author Surname** | John |
| **Author Initials** | Csiszar |
| **Name of Magazine or Newspaper, etc.** | **GOBankingrates** |
| **Year** | **2023** |
| **URL (Hyperlink)** | **https://www.gobankingrates.com/money/business/how-much-is-apple-worth/** |
| **1st Quotation** | Many companies and individuals suffered during the coronavirus pandemic, but [Apple continued to shine](https://www.gobankingrates.com/money/business/apple-offering-huge-bonuses-tech-talent-war-intensifies/) |
| **Paraphrase** | During the COVID-19 pandemic, many businesses and people struggled, but Apple remained successful (Csiszar,2023). |
| **2nd Quotation** | Apple became the first company to achieve a $3 trillion market cap. |
| **Paraphrase** | Csiszar (2023) notes that Apple became the first firm to reach its market value of close to three trillion dollars. |
| **3rd Quotation** | With a rabidly loyal consumer base and a wildly popular product line, Apple’s business model seems poised for further growth in the future. |
| **Paraphrase** | Apple's business strategy appears to be well-positioned for future expansion thanks to its fiercely devoted customer base and wildly successful product line (Csiszar,2023). |

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| **Source #3 – Title of Article** |  |
| **Author Surname** |  |
| **Author Initials** |  |
| **Name of Magazine or Newspaper, etc.** |  |
| **Year** |  |
| **URL (Hyperlink)** |  |
| **1st Quotation** |  |
| **Paraphrase** |  |
| **2nd Quotation** |  |
| **Paraphrase** |  |
| **3rd Quotation** |  |
| **Paraphrase** |  |

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| --- | --- |
| **Source #4 – Title of Article** |  |
| **Author Surname** |  |
| **Author Initials** |  |
| **Name of Magazine or Newspaper, etc.** |  |
| **Year** |  |
| **URL (Hyperlink)** |  |
| **1st Quotation** |  |
| **Paraphrase** |  |
| **2nd Quotation** |  |
| **Paraphrase** |  |
| **3rd Quotation** |  |
| **Paraphrase** |  |